

*Aloette*



Online Brand Catalog

aloette.com

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Meet Aloette | *Our Story*

Aloette Cosmetics gives you clean skincare and makeup that all beauty lovers can feel good about! As pioneers in **aloe vera-based beauty**, we have always prioritized overall skin health by formulating our products with our **proprietary organic aloe vera** and **nourishing botanical ingredients** that promote healthier-looking skin.

For more than 40 years, we have been committed to providing **clean, yet effective skincare solutions**. Our formulation standards remain true to our brand and align with our mission to provide beauty solutions that are both gentle for you and made to yield the results you want to see. We are proud to be **100% cruelty free** and **free of sodium lauryl sulfate, hydroquinone and formaldehyde donors**.



CRUELTY
FREE



GLUTEN
FREE



SODIUM LAURYL
SULFATE FREE



PARABEN
FREE



HYDROQUINONE
FREE

Aloeganic® | *Our Exclusive, Proprietary Aloe Vera*

We are proud to deliver age-defying and skin-soothing results with our own curated **Aloeganic® aloe vera**—a super high-grade encapsulated aloe vera that is certified organic, paraben-free and exclusive to **Aloette**. **Aloeganic®** provides incredible skincare benefits in a unique delivery system.

Aloeganic® aloe vera offers superior product performance and potency on three key levels:

- 1 **Aloeganic® is certified organic and paraben free**
- 2 **Aloeganic® is 3 to 10 times more effective** than conventional aloe vera
- 3 **Encapsulated Acemannan**, aloe's beneficial compound, **delivers enhanced results**



Let's Get Glowing

There has never been a better time to join the Aloette consultant community and become an Aloette Influencer! We offer the support and tools you need to build a thriving business at home, around your schedule. From digital training and a personal website, commissions and incentive programs, multiple starter kit options, we help kick-start your business and, ultimately, set you up for success. **Contact your Aloette Influencer** or visit www.aloette.com/join to get started sharing the beauty of Aloette.

Host An Aloette Party

Having a get-together with family or friends? Invite an **Aloette Influencer** to experience all there is to love about **Aloette**! Hostesses enjoy so many benefits, including up to **\$100 value shopping spree at an 80% discount**, up to 65% exclusive hostess bonus buys, a monthly bonus gift, and incentive to socialize, plus so much more! Contact your **Aloette Influencer** today to schedule your **Aloette** party!





The Aloepure Collection

Aloette's Aloepure Collection is enriched with our proprietary Aloeganic® aloe vera to deliver maximum soothing, hydrating, youth-restoring results. Aloeganic® aloe vera is the cornerstone behind Aloepure products and is proven to be up to ten times more effective in healing and penetration properties. With Aloepure, there's #nofilterneeded.

Everyday Skincare

Great value. Real results. It's no surprise that everyone loves the Aloepure collection. With aloe-based solutions for every skin type, finding the right skincare has never been easier!

FIND YOUR SKIN CONCERNS

COMPLEXION TRAITS	D DRY SKIN	N NORMAL SKIN	C COMBINATION SKIN	O OILY SKIN
SURFACE	<input type="checkbox"/> DRY	<input type="checkbox"/> SMOOTH	<input type="checkbox"/> OILY T-ZONE	<input type="checkbox"/> MOSTLY OILY
PORES	<input type="checkbox"/> SMALL	<input type="checkbox"/> SMALL	<input type="checkbox"/> VISIBLE IN SOME AREAS	<input type="checkbox"/> VERY OBVIOUS
BLACKHEADS	<input type="checkbox"/> NONE	<input type="checkbox"/> FEW	<input type="checkbox"/> ONLY T-ZONE	<input type="checkbox"/> SEVERAL TO MANY
BLEMISHES	<input type="checkbox"/> NEVER	<input type="checkbox"/> SELDOM	<input type="checkbox"/> OCCASIONALLY	<input type="checkbox"/> FREQUENTLY
FACIAL LINES	<input type="checkbox"/> MANY	<input type="checkbox"/> EXPRESSION AREAS	<input type="checkbox"/> EXPRESSION AREAS	<input type="checkbox"/> FEW
SHINE APPEARS	<input type="checkbox"/> NEVER	<input type="checkbox"/> SELDOM	<input type="checkbox"/> MIDDAY T-ZONE	<input type="checkbox"/> WITHIN AN HOUR

Visit our website to take the full skincare quiz.

Aloepure Usage Guide

1 CLEANSE & EXFOLIATE

- ☐ Hydra-Cleansing Emulsion
Twice Daily
- ☐ Gentle Foaming Cleanser **C O**
Twice Daily
- ☒ Essential Cleansing Oil
Nightly Make Up Remover
- ☒ Face Polish
Twice Weekly
- ☒ Restorative Enzyme Peel
Twice Weekly

2 TONE

- ☐ Sensitive Skin Toner **D**
Twice Daily
- ☐ Skin Refining Toner **N C**
Twice Daily
- ☐ Oil Control Toner **O**
Twice Daily

3 NOURISH

- ☒ Nutri-Hydrating Mist
Twice Daily
- ☒ Time Repair Serum
Twice Daily
- ☒ Line Control Eye Gel
Twice Daily

4 MOISTURIZE

- ☐ Nutri-C Moisture Creme **D N**
Twice Daily
- ☐ Nutri-Moisture Lotion **C O**
Twice Daily
- ☐ Maximum Moisture Complex **D N**
Twice Daily

☐ Indicates your choice in Value Package

☒ Included in Aloepure Value Package

☒ Indicates your choice to add to Value Package



Cleaners



HYDRA-CLEANSING EMULSION

Daily Face Wash for Normal to Dry Skin

This rich, calming cleanser gently removes impurities and dead skin cells to reveal glowing skin. Enriched with Vitamins A and E, it is perfect for normal to dry skin.

\$24USD | \$28CDN | 6 oz | #8040258



ESSENTIAL CLEANSING OIL

Makeup Emulsifier and Precleanse

Perfect for all skin types, this nourishing nighttime cleanser drenches your skin with enriched oils, removing all traces of makeup while purifying, soothing and hydrating the skin.

\$28USD | \$32CDN | 2 oz | #8040807



Your
Value
Package
Choice

GENTLE FOAMING CLEANSER

Daily Face Wash for All Skin Types

Nourishing green tea and chamomile combine to gently cleanse skin of impurities while restoring its natural moisture balance. Perfect for all skin types.

\$24USD | \$28CDN | 6 oz | #8040128

Masks & Scrubs



Value
Package
Add On

RESTORATIVE ENZYME PEEL

Exfoliating Gel

This unique exfoliating gel uses fruit enzymes and purified aloe vera to gently lift dead skin cells from your face without acids or damaging particles.

\$42.95USD | \$49CDN | 2 oz | #8045971



Included
in Value
Package

FACE POLISH

Gentle Oatmeal Face Scrub

Gently buff away dead skin cells and unclog congested pores with this oatmeal and coconut shell powder formula, while nourishing the skin with Aloeganic® aloe vera and shea butter.

\$27USD | \$34CDN | 2 oz | #8041004

Toners



Your
Value
Package
Choice

SENSITIVE SKIN TONER

Balancing Tonic for Dry and Sensitive Skin

This vitamin and botanical enriched toner gently removes impurities and replenishes moisture for fresher-looking skin with every use.

\$22USD | \$27.50CDN | 8 oz | #8040406



SKIN REFINING TONER

Balancing Tonic for Normal to Combination Skin

Banish dead skin cells and impurities with the essences of aloe, green tea and other natural botanicals to improve the appearance of normal to combination skin.

\$22 USD | \$27.50 CDN | 8 oz | #8040206



OIL CONTROL TONER

Balancing Tonic for Oily Skin

By harnessing the natural astringent properties of rosemary extract, this dual-action toner removes excess oil and dead skin cells to refresh, tone and deep clean pores.

\$22 USD | \$27.50 CDN | 8 oz | #8040306

Treatments



TIME REPAIR

Anti-Wrinkle Serum

A powerful age-defying serum formulated with alpha and beta hydroxy acids to help reduce the appearance of wrinkles and soothing antioxidants to help protect skin from environmental stressors.

\$49 USD | \$52 CDN | 1 oz | #8040907



TIME RESTORE

Firming Serum

A firming serum that helps smooth away the appearance of fine lines and wrinkles for a youthful-looking radiance.

\$58 USD | \$58 CDN | 1 oz | #8045607



C THE LIGHT

Vitamin C Serum

This unique Vitamin C delivery system helps skin to appear brighter, smoother and more even-toned in as little as four weeks.

\$24USD | \$30CDN | 0.5 oz | #8006072



BEAUTY SLEEP

Overnight Cooling Treatment

Revive the appearance of the skin and soothe away the stresses of the day with this refreshing overnight treatment.

\$48USD | \$56CDN | 1 oz | #8046212



NEW

B YOUR BEST

Niacinamide Serum

Formulated with age-defying Niacinamide, Vitamin C, and a superfood blend these moisturizing drops help improve the appearance of skin tone for a more radiant-looking glow.

\$37.50USD | \$45CDN | 1 fl oz | #8040100

Eye Treatments



**Included
in Value
Package**

LINE CONTROL

Eye Gel

Passionflower extract, aloe and chitin combine in this remarkably hydrating eye gel to reduce the look of fine lines and puffiness around the eyes while firming the skin's appearance.

\$20USD | \$25CDN | 0.5 oz | #8041107

Moisturizers



NUTRI-C MOISTURE CRÈME

Daily Moisturizer for Normal to Dry Skin

Formulated for normal to dry skin, this water-binding moisturizer is rich in Vitamins A, C and E to gently hydrate the skin all day.

\$24USD | \$30CDN | 3 oz | #8040506



NUTRI-MOISTURE LOTION

Daily Moisturizer for Normal to Oily Skin

Even oily skin needs hydration. This lightweight, aloe vera formula soothes and protects the skin's moisture balance while providing a barrier from pore-clogging impurities and irritants.

\$24USD | \$30CDN | 3 oz | #8040607



MAXIMUM MOISTURE COMPLEX

Age-Defying Face Cream

This intensely hydrating anti-aging face cream penetrates deeply to quench thirsty, dehydrated skin and helps firm prematurely aging skin to soften the look of lines and wrinkles.

\$29USD | \$37.50CDN | 2.3 oz | #8041506



VISIBLE AID

Moisture Restoring Cream

This ultra hydrating skin cream with aloe vera provides soothing relief to dry, cracked skin. It is safe for both face and body.

\$19USD | \$21CDN | 2 oz | #8041207



NUTRI-HYDRATING MIST

Daily Replenishing Face and Body Spray

Loaded with vitamins, antioxidants, silk amino acids and aloe vera, this super-hydrating spritz keeps your skin feeling soft and supple all day.

\$25 USD | \$29 CDN | 8 oz | #8040706



HAND AND BODY SILK

Lightweight Body Lotion

Lock in moisture from head to toe with intensive hydrators that melt away dryness for a dewy soft look and feel.

\$22 USD | \$25 CDN | 8 oz | #8041305

Get More Aloette!

Purchase any of our skincare value packages and get our best-selling **RESTORATIVE ENZYME PEEL** for only **\$29.95**.

RESTORATIVE ENZYME PEEL:

Gently exfoliate away dead skin cells with fruit enzymes and Aloeganic® aloe vera.





The Farm to Jar™ Collection

We understand that the best natural ingredients are also the freshest. We take premium quality ingredients straight from the farms that grow them to our jars and formulate with age-defying science and a cocktail of botanicals for products that truly make a difference in the skin.

Face



BEAUTY BIOME

Microbiome Complex Serum

Give imbalanced skin a daily dose of prebiotic and probiotic ingredients. This uber-hydrating serum helps balance the look of your complexion by locking in moisture and helping to restore a healthy microbiome.

\$48.50USD | \$62CDN | 0.6 oz | #8041610



BEAUTY PARFAIT

Probiotic Yogurt Treatment

Treat your skin to a tasty blend of yogurt, papaya and aloe vera with this hydrating and firming treatment.

\$52.50USD | \$56CDN | 3 oz | #8048420



LEAF RELIEF

CBD Infused Aloe Gel

Formulated with organic aloe vera, antioxidant-rich Mediterranean extracts, Vitamin E, and premium CBD, extracted from American-grown hemp, this gentle formula dries quickly and helps lock in moisture while providing long-lasting relief to dry, itching skin. *ONLY SOLD IN USA

\$30USD | 4 oz | #8084060



BE SMOOTH

All-In-One Balm

Combat signs of aging on the face, neck, décolleté and hands with this nourishing balm, featuring essential oils and the powerful peptide Matrixyl® Synthe'6*.

\$50USD | \$52CDN | 1 oz | #8048382

Hand Care



HAND COUTURE

Anti-Aging Hand Crème

Reveal visibly smoother, softer, more vibrant-looking hands with this advanced formula featuring Matrixyl® Synthe'6™* and Aloeganic® aloe vera.

\$23.50USD | \$25CDN | 2 oz | #8048341



HAND POLISH

Exfoliating Hand Scrub

Enriched with Aloe Vera and nourishing vitamins, this exfoliating hand polish gently buffs away dry skin with an invigorating sugar blend that quenches hands in need of moisture.

\$24.50USD | \$30CDN | 2 oz | #8048342





The Platinum Collection

Using the highest clinically allowable ingredient concentrations in an aloe vera delivery system, Platinum products cleanse and balance, firm and smooth, and protect and repair all skin types for advanced age defiance and prevention. Whether you wish to brighten, lift or smooth away lines and wrinkles, with Platinum, age is only a number.



PLATINUM USAGE GUIDE

CONCERN	CLEANSE	TONE	TREAT	MOISTURIZE
FIRMNESS	PURE RADIANCE Revitalizing Cleanser	PURE RADIANCE Bio-Active Mist	AGE DEFIANCE PRO Firming Serum	BIODEFENSE Environmental Protection Cloud Crème
FINE LINES & WRINKLES	CITY DETOX Environmental Defense Powder Cleanser	PURE RADIANCE Bio-Active Mist	RENEWAL A Age-Defying Retinol Night Serum	BIODEFENSE Environmental Protection Cloud Crème
TONE & RADIANCE	PURE RADIANCE Revitalizing Cleanser	PURE RADIANCE Bio-Active Mist	FLORABRIGHT Advanced Floral Brightening Serum	CORRECTION CODE AM Daily Moisturizer SPF 25
ADVANCED TREATMENT	CITY DETOX Environmental Defense Powder Cleanser	AGELESS SCIENCE Ionic Energy Balance	AGELESS SCIENCE Active Energy Serum	ADVANCED NIGHT RECOVERY PRO Night Crème
ENVIRONMENTAL DEFENSE	CITY DETOX Environmental Defense Powder Cleanser	PURE RADIANCE Bio-Active Mist	SET + SHIELD Environmental Defense Makeup Setting Mist	BIODEFENSE Environmental Protection Cloud Crème

All products can be used twice daily or can be mixed to target multiple concerns.

For example, use **TONE & RADIANCE** routine for morning and **ADVANCED TREATMENT** routine for evening.

Cleansers



PURE RADIANCE Revitalizing Cleanser

Illuminate and renew for younger-looking skin with this revolutionary cleanser containing Lumitone** and lactic acid.

\$32USD | \$41CDN | 4 oz | #8048160



CITY DETOX Environmental Defense Powder Cleanser

Gently cleanse away pollutants, makeup, and skin impurities with this enzyme cleanser that instantly transforms from powder into a luxurious lather.

\$39USD | \$46CDN | 1.7 oz | #8041120

**Lumitone Complex included in select Platinum Collection products.

Toners & Treatments



PURE RADIANCE

Bio-Active Mist

This alcohol-free mist works to firm and illuminate the skin for a healthy radiance all skin types can enjoy.

\$38USD | \$46CDN | 4 oz | #8048162



AGELESS SCIENCE SYSTEM

This misting toner and serum duo work together to visibly enhance tone, texture, and hydration for balanced, healthy-looking radiance.

\$210USD | \$248CDN | 1.7 oz/1 oz | #8081048



RENEWAL-A

Age-Defying Retinol Night Serum

Formulated with powerhouse ingredients like Niacinamide, Retinol, Vitamin C, and Ceramides, this hydrating night serum instantly plumps the look of skin and visibly smooths the appearance of fine lines and wrinkles for a firmer and brighter-looking complexion.

\$55USD | \$65CDN | 0.54 oz | #8041401



POLLUTION CONTROL

Environmental Defense Charcoal Mask

Clarify and refine the look of skin and draw out dirt, oil, and impurities with Charcoal, Bentonite, and Kaolin Clays, while replenishing sea-derived ingredients helps boost hydration for a softer, smoother-looking complexion.

\$38USD | \$45CDN | 1.5 oz | #8048430



Included
in Value
Package

AGE DEFIANCE PRO

Firming Serum

This advanced bio-peptide complex works to improve elasticity and firmness and protect from environmental stressors for a refreshed, youthful-looking appearance.

\$69.95USD | \$79.95CDN | 1 oz | #8048317



Included
in Value
Package

ADVANCED EYE RECOVERY PRO

Eye Crème with Derabind

Help firm, plump, and smooth away the look of dark circles and tired eyes with this rejuvenating, peptide-rich, moisturizing eye treatment.

\$55.50USD | \$67CDN | 0.5 oz | #8048324



Included
in Value
Package

FLORABRIGHT

Advanced Floral Brightening Serum

Improve the look of uneven skin tone and fade the appearance of discoloration for a better-looking complexion with this powerful blend of Farm to Jar™ extracts.

\$39USD | \$46CDN | 1.7 oz | #8048302



Included
in Value
Package

SET + SHIELD

Environmental Defense Makeup Setting Mist

Lock makeup into place while protecting the skin from environmental stressors like pollution and daily grime with this setting spray.

\$42.50USD | \$55CDN | 4 oz | #8048192



COMPLETE CONTOUR

Hydrating Lip Volumizer

Formulated with Cocoa Butter, Aloe Vera and moisturizing fruit oils, this Hydrating Lip Volumizer helps soften, smooth and plump the look of dry lips while helping protect your pout from environmental stressors.

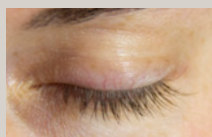
\$28USD | \$36CDN | 0.3 oz | #8424043

Real Results

LUSCIOUS + LUXE LASH ENHANCING SERUM



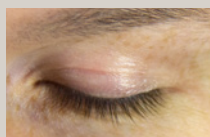
BEFORE



AFTER*



BEFORE



AFTER*

IN A 4-WEEK PERCEPTION STUDY*:

- 100% of the participants saw a **25% increase in the appearance of thickness** in their lashes
- 90% of the participants saw a **25% increase in the appearance of length** in their lashes
- 80% of the participants saw a **25% increase in the appearance of volume** in their lashes

*Results based on an independent perception study.
Individual results may vary.



LUSCIOUS + LUXE

Lash Enhancing Serum

Take your lashes to new heights with this oil-free formula infused with an innovative peptide complex and almond extract. This nutrient-rich serum visibly enhances the look of your lashes and is clinically proven to help make lashes appear thicker, longer and fuller in as little as four weeks.

\$75USD | \$75CDN
0.14 fl oz | #8120123

Moisturizers



BIODEFENSE

Environmental Protection Cloud Crème

Hydrate and plump the skin with this innovative facial gel that helps protect the skin against environmental stressors.

\$48USD | \$59CDN | 1.7 oz | #8046108



ADVANCED NIGHT RECOVERY PRO

Night Creme with Revivaderm

This breakthrough night cream utilizes Revivaderm, a unique, skin-energizing ingredient, to encourage the skin's natural renewal process for noticeably firmer, smoother-looking skin.

\$62USD | \$72CDN | 1.7 oz | #8048335





The Aloeclear Collection

Aloeclear products contain a blend of cooling peppermint, lavender oil, salicylic acid, and Aloeganic® aloe vera to help prevent future breakouts, while improving overall skin health. Based on independent studies, Aloeclear is proven to help clear away blemishes and improve overall skin tone within just two weeks of use. No matter your stage in life, if you're affected by acne and looking for a clear skin revolution, look no further!

ALOE CLEAR VALUE PACKAGE #12903

All your skincare needs are covered for a visibly clearer, rejuvenated and refreshed you.

GET THE 2-PC KIT FOR \$28^{USD} | \$32.40^{CDN}

REG. \$34.50^{USD} | \$40.50^{CDN}



START CLEAN

Deep Cleaning Cleanser

Cleanse and hydrate the skin with this cleanser infused with tea tree oil and Aloeganic® aloe vera.

\$18.50^{USD} | \$21.50^{CDN} | 3 oz | #8045107



BE BALANCED

Daily Refining Tonic

Soothe and calm skin with this clarifying toner with cooling peppermint and Aloeganic® aloe vera.

\$16^{USD} | \$19^{CDN} | 3 oz | #8045207



STAY PURE

Acne Treatment Lotion

Knock out the look of blemishes and visible irritation with this concentrated solution packed with salicylic acid.

\$26^{USD} | \$29^{CDN} | 0.5 oz | #8045439

The Bath & Body Collection

Imagine the mind, body and soul in perfect harmony.
Take the time to reawaken your best self with our home
spa treatments that pamper the body from head to toe.



Spa Body Collection



REST & RESTORE

Soothing Lavender Body Wash

Wash away the day with the skin softening power of Aloe Vera, Vitamin E, and hydrating lavender and eucalyptus oils that comfort, soothe, and rejuvenate the look of dry skin.

\$28USD | \$36.50CDN | 6 fl oz | #8083003



REST & RESTORE

Comforting Lavender Body Crème

Moisturize your skin with the skin-softening power of Aloe Vera, shea butter and hydrating lavender and eucalyptus oils that comfort, soothe and rejuvenate the look of dry skin.

\$32USD | \$41CDN | 6 fl oz | #8083002

Tropical Gardens



COCONUT MILK & TURMERIC

Nourishing Body Wash

Escape to a tropical oasis with this Nourishing Coconut and Turmeric Body Wash that wraps your skin a rich lather as it helps wash away daily impurities and soothe the look of dry skin.

\$18USD | \$23.50CDN | 6 oz | #8083628



COCONUT MILK & TURMERIC

Refreshing Body Mist

Spritz your way to a tropical escape with the Tropical Gardens Refreshing Coconut and Turmeric Body Mist. This lightweight body spray is formulated with Green Tea and Hyaluronic Acid to help soften the complexion while indulging the skin to a refreshing veil of hydration.

\$24USD | \$28.75CDN | 3.9 fl oz | #8083629

Beauty by Aloette

The Aloette Beauty Collection allows you to design a one-of-a-kind makeup kit to fit your specific beauty needs. Specially curated with a mix of makeup essentials, as well as limited-edition must haves, Aloette is ready to take your beauty routine to a whole new level!



Find Your Perfect Shade



BE PICTURE PERFECT

12-Hour Demi-Matte Liquid Foundation

Perfect the look of your complexion with this long-wear, 12-hour liquid foundation that effortlessly covers imperfections and doubles as a concealer.

\$39USD | \$45CDN | 1 oz



PORCELAIN

Very Fair, Neutral Golden
#8150143



LIGHT

Fair, Neutral Peach
#8150144



GOLDEN MEDIUM

Medium Deep, Neutral
with Golden Undertone
#8150145



LIGHT TAN

Medium, Golden
#8150146



TAN

Medium to Medium
Deep, Neutral Golden
#8150147



MEDIUM DARK

Medium Deep, Neutral
with Golden Undertone
#8150148



DEEPER

Deep, Neutral with
Peach Undertone
#8150149

Brushes



PRO TOOLS

5-Piece Brush Collection

This 5-Piece Collection includes: Allover Powder Brush, Liquid Foundation Brush, Precision Blush Brush, Airbrush Eyesilk Brush, and Precision Liner Brush. All brushes are made of luxuriously soft blend of wavy and straight synthetic fibers designed to pick up and distribute makeup with professional artistry.

\$57USD | \$71.25CDN | #8121400



PRO PRECISION

Tapered Multi-Purpose Brush

With a unique, rounded triangle shape, this brush easily maneuvers around the small corners of the face with maximal precision. Seamlessly apply liquid, cream, or powder complexion products for a flawless finish.

\$34USD | \$44CDN | #8121401

Setting Powders, Primers, & Cheeks



TRANSLUCENT VEIL

Setting Powder

Smooth your complexion, conceal imperfections, and minimize the look of pores with this makeup setting powder.

Pan Only: \$19USD | \$22CDN | #8210229

Add Compact: \$7USD | \$8CDN | #8210001



FLAWLESS HP

Prime and Perfect

Using light-diffusing, color-correction technology, this advanced formula works to even out skin to minimize pores and create a flawless makeup base.

\$60.95USD | \$70CDN | 1 oz | #8048410



MADE MATTE

Anti-Shine Stick

Oily shine? Meet your Matte! This mattifying blot stick helps to smooth out skin texture and reduce the appearance of breakthrough shine for a perfectly matte finish.

\$32USD | \$42CDN | 0.1 oz | #8431001

Eyes & Brows



TOPSHELF

Volume & Curl Mascara

Go bold with this volumizing, long-wear mascara! The uniquely curved brush coats, lifts, and separates.

\$25USD | \$28CDN | 0.32 oz | #8361500



TOTAL PRECISION

Longwear Liquid Eyeliner

Top off your eye look with this highly pigmented liquid eyeliner that helps shape and define the eyes without smudging or pulling.

\$19USD | \$23.75CDN | 0.24 oz | #8300740



ON THE LINE

Waterproof Eye Pencil

Stay On the Line with this long-wear, ultra-pigmented color that glides on smoothly with a creamy feel and ultimate precision.

\$19USD | \$20CDN | 0.009 oz



Black
#8300711



Brown
#8300721



Gray
#8300750



LOOK ALIVE

Eye Base

Highlight and smooth eyelids or diffuse under-eye circles with this illuminating powder eye shadow.

\$21USD | \$26CDN | 0.04 oz | #8210219



HEAVENLY SHEEN

Eye Shadow Base

Intensify your eye shadow colors and prevent creasing with this pearlescent cream base for a soft, iridescent finish that lasts all day.

\$14USD | \$18CDN | 0.14 oz | #8360101



FULL-TIME BROW

Fine Tip Eyebrow Pencil

Fill in your brows and help make them appear fuller with conditioning Shea Butter and Vitamin E. This ultra-fine eyebrow pencil tip helps to create precise, hair-like strokes for natural-looking brows that stay put.

\$17USD | \$20CDN | 0.0014 oz



Taupe
#8300603



Brunette
#8300604



Deep Brown
#8300605



OH WOW, BROW!

Brow Sculpting Quad

This four-piece brow sculpting collection includes three powder and one clear wax to help define and lock your brows in place.

\$32USD | \$41.50CDN

Brow Powders 0.028 oz | Wax 0.018 oz | #8040256

Lip Treatment



LIP DIFFERENCE

Prime and condition your lips for long-lasting, no-bleed lip color application.

\$16.50USD | \$22CDN | 0.04 oz | #8420909



SOOTHE N' SMOOTH

Lip Balm & Exfoliator

Polish and perfect your lips with Aloette's two-in-one lip balm and exfoliator with aloe vera and Vitamins A and E.

\$31USD | \$40CDN | 0.58 oz | #8425016

Lip Color & Shine



LIP COLOR

Lipstick

Play up your pout with long-wearing lip shades enriched with aloe vera, shea butter, and jojoba oils, perfect for any skin tone and every occasion.

\$17USD | \$22.50CDN | 0.14 oz



Posh
#8423059



Cherry Wine[®]
#8423049



Sienna Rose
#8423028



Pink Lady
#8424033



Red Carpet
#8424013



Moxie Mauve
#8423068



LIQUID LIP SHINE

Lip Gloss

Deeply hydrate with Vitamin E while adding a glass-like finish and dewy moisture to your lips. Wear alone for a stunning wash of sheer glossy color, or layer on top of your favorite lip color for added dimension.

\$19USD | \$23.50CDN | 0.25 oz



Glazen
#8452504



Hibiscus
#8422502



Sandstone
#8422503



Buttercream
#8422501



Merlot
#8425001



Perfectly Pink
#8422511



Rose Dust
#8423088



Morning Dew
#8422178



NEW

ALOE POUT

Perfect your pout with this instantly bold matte lip with high intensity color and moisturization for the lips.

\$20USD | \$26CDN | 0.22 oz



Luxe Linen
#8420915



Red Chiffon
#8420918



Rose Silk
#8420916



Spiced Ginger
#8420917



NEW

ALOE KISS

Indulge your lips in this hydrating tinted lip balm that provides a full dose of hydration with a pop of color.

\$20USD | \$26CDN | 0.11 oz



Just Peachy
#8420917



Cherry Soda
#8420911



Sangria Splash
#8420912



Sparkling Rose
#8420913

Customizable Beauty

Our customizable palettes allow you to design a one-of-a-kind makeup kit that fits your specific beauty needs. From eyeshadow to foundation to blush — there are hundreds of ways to create a makeup arsenal that complements your skin tone and style.

CUSTOMIZE YOUR LOOK AND SAVE

Get Up To **48% OFF** When You Customize Your Beauty Palette

1

Select a compact

2

Choose your mix of shades from eye, cheek, or foundation collections

3

Save up to 48% and refill/swap your colors anytime!



BEAUTY BENTO
Compact Only
\$24.99USD | \$32.50CDN
#8421002

TOTAL LOOK BENTO | #BB01

1 Foundation + 1 Cheek +
3 Eyesilk Eye Shadows

\$65.50USD | \$78.90CDN

MAXI EYE AND CHEEK BENTO | #BB02

2 Cheek/Bronzer + 3 Eyesilk
Eye Shadows

\$61.50USD | \$71.70CDN

MINI EYE AND CHEEK BENTO | #BB03

1 Cheek/Bronzer + 3 Eyesilk
Eye Shadows

\$49.95USD | \$58.95CDN

MAXI EYE BENTO | #BB04

9 Eyesilk Eye Shadows

\$78.95USD | \$99.50CDN

MINI EYE BENTO | #BB05

4 Eyesilk Eye Shadows

\$43.95USD | \$55.50CDN



EYESILK DUO
Compact Only
\$7USD | \$8CDN
#8260001

EYESILK DUO COMPACT
2 Eyesilks

\$31USD | \$38CDN



CHEEK/FACE
Compact Only
\$7USD | \$8CDN
#8210001

POWDER FOUNDATION COMPACT
1 Ultra Finish Foundation

\$31USD | \$41CDN

SETTING POWDER COMPACT
1 Translucent Veil Powder

\$26USD | \$30CDN

CHEEK COMPACT
1 Cheek/Bronzer Color

\$26USD | \$29CDN



Customizable Eyeshadow



EYESILKS

Eyeshadow

Create endless eye looks with powder soft, easy-to-apply shadows, perfect for blending and layering or use as a powder eye liner. Each Eyesilk is sold individually and fits inside Beauty Bento, Color Box, or Eyesilk Duo Compact.

Pan only: \$12USD | \$15CDN | 0.14 oz

SHIMMER/SATIN SHADES



Candellit
#8261409



Ballerina
#8261448



Rose Quartz
#8261378



Fame
#8261450



Sunkissed
#8261318



Dolce
#8261428



Mink
#8261328

MATTE SHADES



Baked
#8261420



Cashmere
#8261440



Suede
#8261470



Coco Couture
#8261349



Black Onyx
#8265003

Customizable Face & Cheek



HIGHLIGHTERS

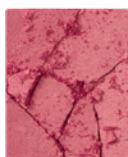
\$19USD | \$21CDN | 0.21 oz



Diamond
#8211402



Moscato
#8261490



BLUSHERS

\$19USD | \$21CDN | 0.21 oz



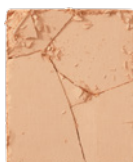
Tourmaline
#8261501



Rose Petal
#8210315



Flirt
#8210304



ULTRA FINISH FOUNDATION

\$24USD | \$33CDN | 0.21 oz



Light
#8210601



Medium
#8210602



Tan
#8210603



Golden
Medium
#8210604



SETTING POWDER

Translucent Veil

Pan Only: \$19USD | \$22CDN

0.21 oz | #8210229

GET SOCIAL.

EVERYONE IS SPREADING THE WORD ABOUT ALOETTE.
SEE FOR YOURSELF AND JOIN THE COMMUNITY.

#aloette



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AloetteVideo



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